



From The Chairperson's Desk



As we step into the month of November, I extend my heartfelt greetings to the entire RIMS community.

November is a month of deep cultural significance and spiritual reflection. It marks a time when devotion, tradition, and festivity come together to enrich our lives with meaning and joy. One of the most celebrated occasions this month is Kartika Purnima, a day that symbolizes purity, faith, and thanksgiving. It reminds us of the importance of good deeds, charity, and living a life in harmony with moral values.

Another special festival, Prathamastami, celebrates the well-being and prosperity of the eldest child in every family. It reflects our deep-rooted traditions that value love, blessings, and familial harmony. Similarly, the grand Bali Yatra, celebrated with enthusiasm and pride, connects us to our glorious maritime heritage, reminding us of Odisha's ancient trade links and adventurous spirit.

This edition of our college magazine captures the essence of creativity, achievement, and togetherness within the RIMS family. From thought-provoking articles and academic excellence to artistic talents and community initiatives, this issue is a testament to our collective growth and commitment.

As we continue our journey forward, let us uphold the values of heritage, gratitude, and progress. May these festivals inspire us to stay rooted in our traditions while embracing the spirit of learning and innovation.

Wishing you all a joyous, reflective, and fulfilling month of November.

May these auspicious occasions bring peace, prosperity, and happiness to all.

Smt. Nalini Prava Patnaik Chairperson RIMS, Rourkela

May God bless you all.

Books, Words and the World We Live In

In today's world of reels, notifications, and endless scrolling, sitting down with a book feels almost old-fashioned. But honestly, that's exactly why reading matters now more than ever. When everything around us moves so fast, books remind us to pause, breathe, and think. Literature isn't just about stories from the past or poems we study for exams — it's about understanding life in all its colors. Every book we read lets us step into someone else's world. When we read authors Haruki Murakami, George Orwell, or even R.K. Narayan, we get to experience emotions and ideas far beyond our own lives. It's kind of magical — how words written years ago can still make us feel seen today. Reading also teaches us empathy. It helps us imagine what it's like to be someone else — to see through their eyes, to feel their struggles. And that's something we all need in this fast, opinion-filled world. Instead of judging quickly, reading helps us slow down and understand. In a time when social media posts last only a few seconds on our screens, literature gives us depth. A single line of poetry can stay with us longer than a hundred posts online.

Books stretch our attention span, spark our imagination, and make us better thinkers things that are slowly fading away in the digital rush. But it's not just about learning or being "smart." Reading also gives comfort. A good book feels like a quiet friend who's always there — especially when things get tough. Sometimes, the words we find in stories are exactly what we need to hear. Literature also connects us — to our history, our culture, and to each other. It keeps alive the voices of people who lived before us and helps us make sense of the world we live in now. It's proof that even though times change, human emotions don't. Love, hope, loss, courage they're all still the same. Maybe we can't change the world overnight by reading a book. But every story we read shapes us a little — makes us kinder, wiser, and more curious. And in the long run, that's how change really begins. So yes, in this noisy, fast-moving world, picking up a book might just be one of the most powerful things we can do.

Ayushree Majhi MBA 1st Semester

Why Shall One Listen / Not Listen to the Radio

Radio has always been a magical medium that connects voices with emotions. Despite today's digital era, there are still plenty of reasons why people should tune in to the radio. It's free, easily available, and full of surprises. Whether it's music, talk shows, news, or storytelling, radio gives us access to a world of entertainment and information without needing screens. For many, it's the voice that keeps them company on their way to work or during lonely nights. Radio connects communities, spreads awareness, and gives a platform to local artists who may never make it to mainstream media.

However, we can't deny that radio's popularity has been overshadowed by podcasts, streaming apps, and social media. With smart phones and the internet offering personalized play lists, radio sometimes feels outdated. Its limited control over content and repetitive advertisements can make listeners switch to on-demand options. Younger audiences often prefer visuals and interactivity, which radio still struggles to offer.

Yet, the charm of an RJ's voice, the spontaneity of a live show, and the intimacy of realtime interaction still make radio unique. So, while technology may change our listening habits, the heart of radio continues to beat — reminding us that sometimes, the simplest mediums carry the deepest connection.

Smruti Pattnaik BJMC 3rd Semester

World Polio Day



World Polio Day, observed worldwide on the 24th of October annually to raise awareness of the significance of polio vaccination to protect every child from this devastating disease

On this day, various local, national, and international healthcare organisations, including the World Health Organisation (WHO) and Rotary International, Centres for Disease Control and Prevention (CDC), the United Nations Children's Fund (UNICEF), Bill & Melinda Gates Foundation and Gabi, the vaccine alliance come together and conduct several events, campaigns, vaccinations and educational programs to create awareness about the importance of providing vaccines to children to eradicate polio.

Importance of World Polio Day

Polio (Poliomyelitis) is a highly viral infectious disease, mainly affecting children under five. The virus is spread from person to person, mainly through the faecal-oral pathway or, less frequently, by a shared object (such as contaminated food or water). It multiplies in the intestine, from where it can enter the nervous system and cause paralysis.

Over the past 35 years, cases of wild polio virus have decreased by more than 99%, from 3,50,000 cases per year to less than ten annual cases of wild polio. 80% of variant polio cases are in only four subnational regions.

World Polio Day 2025 Theme

This year, 2025, the World Polio Day Theme is "End Polio: Every Child, Every Vaccine, Everywhere". This theme highlights the urgent need for vaccinating every child worldwide with polio vaccine, as well as the commitment to global eradication through equal access and collective effort.

Preventive Measures for Polio

Polio is a highly contagious viral infection that can lead to paralysis and even death in severe cases. Here are the key measures for preventing polio:

- O Intake of timely vaccination (Immunization)
- O Being sure to receive any required booster doses of the vaccine
- O Improving hygiene and sanitation
- O Early detection
- O Covering the mouth while sneezing or coughing
- O Public awareness and education

Together, we can protect every child from polio, everywhere—and build a healthier and more resilient future for all.

Bhanupriya AcharyaBCA 5th Sem



Artificial Intelligence and the Real-World Challenges

Introduction

Artificial Intelligence (AI) has become one of the most powerful technologies of the 21st century. It has entered every sphere of human life—from social media recommendations to advanced medical research. While AI promises progress and efficiency, it also creates real-world problems that cannot be ignored. Issues of unemployment, privacy violations, security risks, and ethical dilemmas are now global debates surrounding AI.

1. Job Displacement and Unemployment

One of the most serious concerns with AI is the replacement of human workers.

- O Automated machines and robots are taking over factory jobs.
- O AI-driven software is replacing clerks, accountants, translators, and even teachers.
- O For example, self-checkout systems in supermarkets and driver less cars threaten millions of low-skill jobs.
- O While AI creates new career opportunities in data science and robotics, not everyone has the skills to transition into these fields. This creates a gap between the rich and poor, leading to economic inequality.

2. Privacy and Data Misuse

AI systems run on data—but who owns this data?

O Social media companies like Facebook, Instagram, and TikTok collect personal data





to feed AI algorithms.

- O Targeted advertisements, facial recognition, and location tracking often happen without proper consent.
- O In countries with weak digital laws, citizens face constant surveillance.
- O This raises ethical concerns: Are humans slowly losing control over their own privacy in the digital world?

3. Bias and Discrimination

AI is only as fair as the data it learns from. Unfortunately, if the data contains social or racial biases, AI will repeat them.

- O Hiring tools powered by AI have shown discrimination against women.
- O Facial recognition systems have been less accurate in identifying people of color, leading to wrong arrests in some cases.

Thus, instead of solving problems, AI can sometimes amplify existing inequalities.

4. Security Threats

AI has opened new doors for cybercrime and global risks:

O Deepfake technology can create fake videos of leaders, spreading misinformation.

- O AI-driven hacking systems can break into security networks faster than humans.
- O Autonomous drones and AI-powered weapons raise fears of a new kind of warfare.

The misuse of AI for crime, terrorism, and political manipulation is a real-world danger.

5. Over-Dependence on AI

While AI makes life easy, it also reduces human effort in thinking and decision-making.

- O Students rely on AI tools for assignments instead of developing their own ideas.
- O Professionals depend on AI-based suggestions instead of critical analysis.
- O In the long run, this may weaken human creativity and problem-solving skills.

The Way Forward

To handle these issues, governments, companies, and individuals must work together.

- O Stronger Regulations: Laws on data protection and AI ethics must be enforced.
- O Skill Development: Workers should be trained in new technologies to survive job changes.
- O Transparency: AI algorithms must be open to scrutiny to prevent hidden bias.
- O Responsible Innovation: Technology must serve humanity, not control it.

Conclusion

Artificial Intelligence is not just a technological revolution—it is also a social challenge. It has the power to solve global problems but also the potential to create new ones. Job loss, privacy invasion, bias, security risks, and overdependence are pressing realities that need urgent attention. The future of AI will not be determined by machines alone but by how wisely humans guide and regulate this powerful tool.

Anurupa Pal MCA 1st Sem





Organizing an Event on Business Case Study Presentation in BPUT Tech Carnival Programme

The Globalization of Food Culture

In the 21st century, food has become a powerful language of cultural exchange. The globalization of food culture has transformed the way we eat, cook, and think about what's on our plates. As the world grows more interconnected, Flavors and recipes that were once confined to specific regions are now celebrated globally. But beyond the mere spread of culinary practices, the globalization of food has profound implications on identity, sustainability, and our relationship with culture itself.

A Taste of the World: The Rise of Global Cuisine The rise of global cuisine isn't just a trend; it's a reflection of a deeper, ongoing shift in society. The first wave of global food exchange can be traced back to ancient trade routes like the Silk Road, which facilitated the spread of spices, grains, and culinary techniques. But it wasn't until the late 20th century that rapid advancements in transportation, communication, and technology truly accelerated the movement of food across borders.

Today, dishes like sushi, pizza, and tacos, once deeply tied to specific cultures, have become universal staples. A bustling city in New York or London might serve the same type of sushi found in Tokyo, while taco trucks are a common sight in cities across Europe and Asia. The internet and food delivery services further amplify this accessibility. Thanks to platforms like Instagram and TikTok, food trends can go viral in a matter of hours, creating global phenomena that unite food lovers from all corners of the world. The "foodie" culture, with its focus on trying new cuisines and culinary experiences, is in full bloom.

The Power of Fusion: A New Culinary Language Globalization has not only made international dishes accessible but has also led to the rise of fusion cuisine—a blending of different culinary traditions into new and innovative dishes. Take,

for example, the Korean-Mexican fusion trend, which gained popularity with dishes like the Korean BBQ taco or kimchi quesadillas. These seemingly disparate food cultures create something entirely new, mixing flavors, techniques, and ingredients to reflect the diversity of modern tastes.

In cities like Los Angeles and London, you'll find menus that showcase fusion dishes drawing on influences from every corner of the globe. These hybrid meals reflect the multicultural reality of urban life and the globalized nature of the food industry. In many ways, fusion cuisine is a celebration of the interconnectedness of human culture—an acknowledgment that traditions evolve and adapt as people move, trade, and share ideas.

Cultural Identity and Food in the Global Age

While food globalization offers an exciting opportunity for innovation and discovery, it also raises important questions about cultural preservation and appropriation. As international dishes become more mainstream, there is a concern that their original cultural context might be diluted or misrepresented.

The commercialization of once-local foods can sometimes lead to a loss of authenticity, as restaurants and fast-food chains cater to a global market that may prioritize convenience or taste over tradition.

For example, the widespread availability of pizza in various forms—often far removed from its Neapolitan roots—raises questions about the authenticity of such food in a global context. Similarly, in the case of Indian cuisine, westernized versions of curry may bear little resemblance to the complex, region-specific dishes found in India itself. While the spread of food culture fosters greater understanding between cultures, there's a delicate balance between appreciation and appropriation, one that calls for a deeper respect for the origins of these culinary traditions.

Sustainability and Ethical Considerations

The globalization of food also comes with

sustainability concerns. The more we crave food from distant lands, the higher the carbon footprint of the global food supply chain. The transportation of perishable goods across vast distances contributes to greenhouse gas emissions, and the industrialized farming practices that accompany mass production can lead to land degradation and loss of biodiversity. In addition, the rise of global fast food chains has sometimes led to a decline in local food practices and the erosion of regional food systems.

As we embrace a more globalized food culture, there's an increasing emphasis on making food systems more sustainable. Many food-conscious individuals and organizations are pushing for "slow food" movements that prioritize local, organic, and ethically sourced ingredients. Urban farming, vertical gardens, and plant-based diets are gaining traction as part of efforts to reduce the ecological impact of food production. Globalization may have changed the way we eat, but the next challenge is how we can eat more responsibly on a global scale.

The Future of Global Food Culture: A Global Village of Tastes

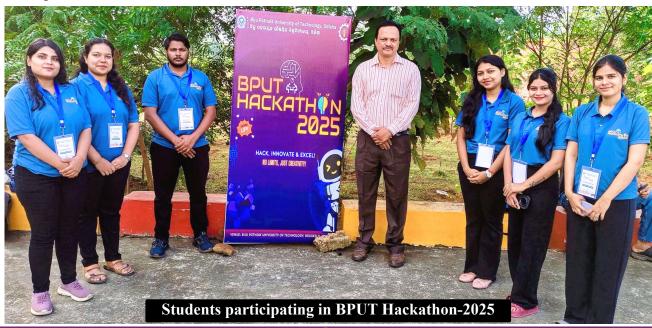
As we look ahead, the future of food is likely to be shaped by technological advancements, changing dietary habits, and a growing global consciousness. The rise of alternative proteins like lab-grown meat, plant-based foods, and insect protein Moreover, the digital revolution is poised to take food culture even further. With tools like augmented reality, AI-powered recipe platforms, and personalized nutrition apps, the future of cooking might involve even more cross-cultural experimentation and individual customization. One can imagine a future where food choices are tailored not only to our nutritional needs but also to our cultural preferences, all with the help of technology.

Conclusion: A Shared Culinary Future

The globalization of food culture is an exciting and complex phenomenon that reflects broader social, economic, and technological changes. It offers a window into the rich diversity of human cultures and brings people together through shared experiences of flavour. But it also requires a thoughtful approach to balancing innovation with cultural respect, sustainability, and authenticity.

Ultimately, food will continue to be one of the most powerful ways we connect across borders and boundaries. As long as we approach the future of food with curiosity, respect, and mindfulness, the globalization of food culture will remain a source of joy, innovation, and understanding for generations to come.

Arpita Puhan BCA 5th Sem





Industry Interaction & Innovation Talk on Emerging Technologies and Startup Ecosystem



Programme on Nasha Mukt Bharat Abhiyan



Certificate Programme on Banking, Finance & Insurance

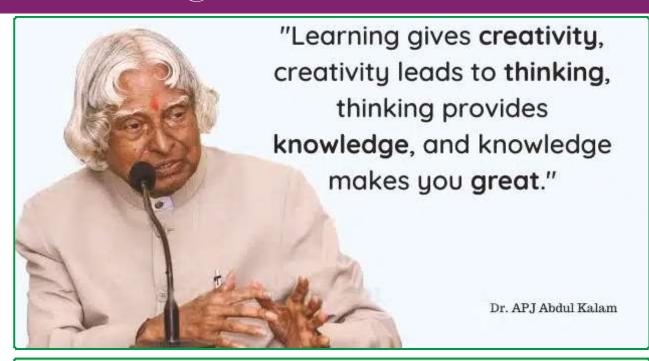
CURRENT AFFAIRS, OCTOBER-2025

- □ October 2, 2025 The Government of India introduced new e-waste recycling guidelines aimed at recovering valuable minerals like lithium and cobalt, promoting sustainable resource use.
- ☐ October 10, 2025 During Durga Puja celebrations in Cuttack, Odisha, small clashes occurred during idol immersion; police controlled the situation and restored order.
- □ October 13–15, 2025 India and the European Union conducted their first joint counter-terrorism training at the NSG campus in Haryana, focussing on drone and cyber threats.
- □ October 15, 2025 The Health Ministry launched a nationwide mental health campaign to spread awareness and reduce stigma surrounding depression and anxiety.
- ☐ October 17, 2025 Gujarat witnessed a major cabinet reshuffle, with all ministers resigning except the Chief Minister; Harsh Sanghvi was appointed Deputy Chief Minister.
- ☐ October 18, 2025 The Reserve Bank of India reported that inflation remained stable due to a good monsoon and controlled fuel prices.
- ☐ October 19, 2025 India's foreign exchange data revealed that gold holdings reached 14.7% of total reserves, the highest since

- 1996-97.
- □ October 20, 2025 ISRO successfully tested vital components for the Gaganyaan human space mission, moving closer to India's first manned space flight.
- ☐ October 21, 2025 India reopened its embassy in Kabul as a full diplomatic mission, and reports showed a significant drop in India's poverty rate.
- ☐ October 22, 2025 The Centre amended the Notaries Rules and launched a Real-Time Foreign Currency Settlement System at GIFT City for faster forex transactions.
- October 23, 2025 Chennai became the first Indian city to implement a Real-Time Flood Forecasting System to improve flood preparedness.
- ☐ October 24, 2025 The United Nations celebrated its 80th anniversary; India called for reforms and highlighted its peacekeeping role.
- □ October 25, 2025 UPI transactions hit record highs during the festive season; the Army signed a ₹2,700-crore deal to buy indigenous carbines under the Make-in-India project.
- ☐ October 26, 2025 Over 200 job seekers in Tamil Nadu received appointment letters under the Rozgar Mela employment initiative.



Celebrating 150th Anniversary of "Vande Mataram"



Deepawali – The Festival of Light and Learning

Deepawali, the festival of lights, is not just a celebration of victory of good over evil, but also a reminder of the power of knowledge over ignorance. As lamps illuminate homes and hearts, they symbolize the light of wisdom that dispels the darkness of doubt and negativity.

For students, Deepawali brings a message of renewal — to begin afresh with positivity, clarity, and determination. Just as we clean and decorate our surroundings, we must also clear our minds of fear and self-doubt, and fill them with the light of curiosity and learning.

May this Deepawali inspire every learner to shine brighter, spread kindness, and illuminate the path of others with the light of education and understanding.

Dr. Ranjita Swain Associate Professor, RIMS

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