



# **Sukaushalam@rims**

## **A Monthly In-House Journal**



## *From The Chairperson's Desk*



**Dear All,**

As we step into the month of July, I extend my warm greetings to the entire RIMS community.

July brings with it important occasions that remind us of our collective responsibility and commitment to nation-building and well-being. One such significant event is World Population Day, observed on July 11. This day raises awareness about global population issues, and it's a time to reflect on the importance of health, education, and sustainable development. Let us take this opportunity to promote informed decisions and a conscious approach to the world we live in.

The monsoon season also begins in full swing this month, offering much-needed relief and rejuvenation. It is a time that symbolizes growth and renewal—not only in nature but also in our personal and academic pursuits. Let us remain focussed, motivated, and ready to embrace the challenges and opportunities ahead.

This edition of our college magazine presents an enriching collection of articles, achievements, and experiences that reflect the creativity, dedication, and resilience of our students, faculty, and staff. From academic excellence to cultural richness and social outreach, the magazine is a celebration of the vibrant spirit of the RIMS family.

As we journey through the academic year, I encourage everyone to uphold the values of compassion, perseverance, and unity that define us—not just as members of this institution, but as responsible global citizens. Let us continue striving for excellence while nurturing our well-being and supporting one another.

Wishing you all a productive, joyful, and fulfilling month ahead.

**Smt. Nalini Prava Patnaik**

Chairperson

RIMS, Rourkela

*May God bless you all.*

*Wishing you wisdom in speech and success in life.*



## Inside a Student's Mind: Thoughts, Dreams and Struggles

Being a student is much more than just going to school, taking exams, or doing homework. It's a journey filled with emotions, dreams, fears, and endless thoughts that often go unnoticed. Let's take a look inside the mind of a student.

### 1. The Pressure to Perform

One of the most common thoughts in a student's mind is, "Will I do well enough?" Whether it's exams, assignments, or class participation, students feel the pressure to succeed. They worry about grades, expectations from parents and teachers, and how their results will shape their future. "What if I fail? Will I disappoint everyone?"

### 2. Dreams and Hopes

Students dream big. Some want to become doctors, engineers, artists, teachers, or entrepreneurs. They often imagine a successful future, a happy

life, and a world where their talents are recognized. These dreams keep them going, even in hard times.

*"One day, I will make my family proud."*

### 3. Fear of Judgment

Many students fear being judged—for how they look, speak, behave, or even for asking a simple question in class. They hesitate to express their true selves due to fear of bullying or being laughed at.

*"Will they make fun of me if I answer wrong?"*

### 4. Mental and Emotional Struggles



Some thoughts are heavy and hidden. Loneliness, anxiety, low confidence, and comparison with others trouble many students. They may smile outside but fight silent battles inside.

*"Why am I not as smart or confident as others?"*



### 5. The Need for Support and Understanding

Students often think, "I wish someone could really understand me." They don't just want good marks—they want love, encouragement, and people who believe in them. A small act of kindness from a parent, teacher, or friend can change everything.

### Final Thoughts

A student's mind is like a world of its own—full of curiosity, confusion, and courage. As a society, we must listen more, judge less, and support our students not just in academics, but in their emotional journey too.

**Gourav Dash**  
BBA 3<sup>rd</sup> year

## The Journey of a BBA Student: Beyond Books and Business

The Bachelor of Business Administration—popularly known as BBA—is more than just a degree. It is a journey that shapes raw ambition into professional potential, a time of growth where students discover not only business theories but also their true selves. Behind every BBA student is a story of hustle, learning, friendship, and dreams that reach far beyond classroom walls.

### The First Step: A New World

For many, joining BBA is their first step into the professional world. The shift from school life to college life is exciting but also a little scary. New subjects like marketing, finance, management, HR, and economics feel challenging. But they also open doors to thinking bigger and smarter. From wearing formals for presentations to learning business language, every small moment builds confidence. Slowly, students start seeing themselves not just as learners—but as future managers, leaders, and entrepreneurs.

### Learning Beyond the Syllabus

The beauty of BBA life is that it's not just about textbooks or theories. It's about practical learning. Case studies, group projects, presentations, market surveys, role plays—each activity brings the real business world into the classroom.

### BBA teaches how to:

- ❑ Think critically
- ❑ Work in teams
- ❑ Handle pressure
- ❑ Communicate confidently
- ❑ Make decisions like a leader

And above all, it teaches professional discipline—the most important ingredient for success.

### Friendships, Fests, and Fun

BBA life isn't just serious business. It's filled with fun too! College fests, management games, cultural programs, and late-night assignment marathons create unforgettable memories. Friends become your biggest support

system—helping with notes, motivating during stress, and cheering for you during presentations. The laughter in the canteen, debates in the classroom, and dreams shared under the stars—these are the moments that stay with you forever.

### Internships & Real-Life Exposure

What makes BBA life unique is the early exposure to the corporate world. Internships are a big part of the journey. Whether it's working in a marketing agency, bank, startup, or retail brand, students learn what no classroom can teach—how the real business world operates.

These experiences help students find their true interest—some fall in love with finance, others with HR, marketing, or entrepreneurship.

### The Pressure and the Growth

Of course, BBA life is not always easy. There are sleepless nights before exams, tough competition, fear of public speaking, pressure to get placed, and the constant thought: “Am I doing enough?” But every challenge is a lesson. Every failure is a stepping stone. And every little success builds confidence for the future.

### A Foundation for the Future

For many students, BBA is just the beginning. Some go for MBA or further studies. Others start working right after graduation. Some even begin their own businesses. No matter the path, BBA becomes the strong foundation on which they build their careers.

### In Conclusion: The BBA Life is a Life-Changer

The journey of a BBA student is a mix of learning, struggle, exploration, and transformation. It's where a teenager becomes a thinker, a student becomes a professional, and a dreamer becomes a doer. To every BBA student out there—be proud of your journey. Your sleepless nights, your growth, your confidence, and your courage will take you far.

Because BBA is not just a course—it's a mindset.

**Sumaira Parveen**

BBA 3<sup>rd</sup> year

## The Role of LinkedIn in Shaping Modern Careers

In today's digital-first world, professional networking platforms play a crucial role in shaping modern careers. Among them, LinkedIn stands out as the most influential and widely used platform that connects job seekers, professionals, recruiters, and organizations across the globe.

### A Gateway to Opportunities:

LinkedIn has revolutionized how people find and apply for jobs. Unlike traditional job portals, LinkedIn provides a dynamic ecosystem where professionals can showcase their experience, skills, certifications, and achievements. Recruiters use the platform to actively search for potential candidates, often reaching out with job offers directly. With its AI-powered algorithms, LinkedIn matches candidates with jobs that fit their profile, saving time and effort for both parties.

### Building a Professional Identity:

LinkedIn acts as a digital resume and a personal branding tool. Users can highlight their educational background, work history, projects, publications, volunteer experiences, and recommendations. By regularly updating their profile, writing articles, or posting about industry trends, individuals establish themselves as thought leaders or experts in their domain.

### Networking Beyond Borders:

One of LinkedIn's greatest strengths is its ability to connect professionals globally. It allows users to follow industry leaders, join interest-based groups, attend virtual events, and directly message recruiters or peers. These connections often open doors to career growth, mentorship, collaboration, and international job opportunities.

### Learning and Skill Development:

With the integration of LinkedIn Learning, users can enroll in online courses to upskill themselves. From coding and business management to creative writing and data analysis, the platform offers a wide range of certifications that enhance one's employability.

### Conclusion:

LinkedIn is more than just a job-hunting tool; it is a career-building ecosystem. It empowers individuals to manage their professional identity, grow their network, gain knowledge, and explore opportunities—all in one place. In the modern job market, leveraging LinkedIn effectively can be the key to unlocking a successful and fulfilling career.

**Subhalaxmi Das**

MCA 3<sup>rd</sup> sem



## The Timeless Charm of Natural Beauty

In a world filled with skyscrapers, screens, and city sounds, natural beauty still holds a magic that no man-made creation can ever match. From the whisper of the wind through tall trees to the colors of a sunset fading into night, nature speaks a language that touches every heart—quietly, deeply, and eternally.

### The Wonders All Around Us

Nature is all around us—in the blue skies above, the green fields that stretch endlessly, the calm of a river flowing gently, and the sparkle of stars at night. These are not just beautiful sights; they are gifts that remind us of the simple joys of life. Have you ever stood near a waterfall and felt the cool mist touch your skin? Or walked through a forest and heard the birds singing in harmony? These moments don't need filters or fancy cameras—they are perfect just as they are.

### Beauty Beyond Looks

Natural beauty is not just about pretty views. It's about peace. It's the kind of beauty that relaxes your mind, heals your soul, and fills your heart with joy. A walk in a garden, sitting by a lake, or simply watching the clouds move across the sky can make you feel calm and connected. In today's busy life, we often forget to pause and admire the beauty we're surrounded by. But nature is patient. It waits quietly, offering its beauty to those who choose to see it.

### Seasons of Beauty

- ❑ Each season brings its own special charm.
- ❑ Spring brings blooming flowers and fresh air.
- ❑ Summer offers long, sunny days and bright blue skies.
- ❑ Autumn colors the trees in shades of gold, red, and orange.
- ❑ Winter covers everything in soft white snow, creating a peaceful silence.

Every season has a story to tell. Every change in

nature shows us how life moves in cycles—and that there is beauty even in letting go and starting fresh.

### Nature and Its Creatures

From the buzzing bees to the soaring eagles, every creature plays a part in the beauty of nature. Animals, birds, insects, and even the tiniest ants all live in a balance that teaches us harmony, patience, and teamwork. Watching a butterfly dance from flower to flower or hearing frogs croak after a rainy night—these are not just sights and sounds, but reminders that we are part of a much bigger, living world.

### Why We Must Protect It

Sadly, the beauty of nature is being destroyed by pollution, deforestation, and carelessness.

Forests are vanishing, rivers are getting polluted, and many animals are losing their homes. If we don't care for nature today, we may lose its beauty forever. Simple actions like planting trees, saving water, reducing plastic use, and respecting wildlife can go a long way

in protecting our natural treasures.

- ❑ Look deep into nature, and then you will understand everything better.” — Albert Einstein

### A Final Thought

Natural beauty is not just something to admire—it is something to feel. It teaches us to slow down, to breathe deeply, to be grateful. It reminds us that life doesn't need to be perfect to be beautiful. All we need is to open our eyes and hearts to the wonders around us. So next time you see a flower bloom or feel the sun on your face, take a moment. Smile. Because you're in the presence of something truly magical—the beauty of nature.

**Biswajeet Bakshy**  
BBA 3<sup>rd</sup> year





## Don't Let Your Past Define You!

When you think about that, it's an interesting concept. If you're letting your past define you, you're not really utilizing the present moment or the present impact of you. How you were in the past, what you went through, is your history, and not necessarily your future.

Defining means how you are known. That is part of who you are, but it doesn't leave room and space for where you are now moving toward.

So what if we change this? What if we say instead, to let your past guide you.

You have gone through everything that you have experienced, for whatever reason. You have had to learn from this. to adapt, grow, and change. It is all a part of who you are, but it's only the part of you up to this moment. And it's significance is as big as the power that you give it. Think about that. What is the power you give it?

Only you know, the reasons you made the choices that you made. And I'm sure, like most of us, you made the very best choices you knew how to make in that moment. Looking back with hindsight, with kind sight, you might have done some things differently. But if you did, you wouldn't be where you are now, which is precisely where you are to be in this moment.

Everything you have lived is part of your heritage and your legacy. It's led you to be who you are now and who you choose to become next. It's important that you don't let the labels of "I was abused" or "I was hurt" or "I was abandoned" to hold you back or to become the brand mark of who you are. You've probably gone through some horrible situations. And I am sorry for any hurt or injury. You are more than what you've

gone through. It doesn't have to define who you are in your future. It's the experiences that you've encountered. It's a part of your life's journey. That doesn't take away any of its power. If anything, it deepens it, because you can move beyond this, in spite of it. It's important to embrace all that you have experienced and know it has helped you become who you are right now and, who you are becoming, still. The choice is yours.

You are very much in the making.

### So, what is the next part?

How are you using this time? How are you taking all that you've learned and all that you've gone through to let now be important? Your choices are

changing what happens in the present. It depends upon what you believe for yourself, what you allow for yourself, what you focus on for yourself, and if you're caught holding on to what you have gone through.

You might decide right now, "I am no longer going to smoke." And in doing so, you are no longer a smoker. You have smoked. But you are no longer a smoker. So your past doesn't define you now. You have changed. We can give ourselves the opportunity to change by taking action steps that cultivate a new way of being. Decide who you are right now by letting your past guide you into better decisions and choices. Let yourself take that next step.

There's a beautiful saying that if you are depressed, you're living in the past if you're anxious, you're living the future. If you're at peace and calm, you're living in the present. And right now in this moment, regardless of what you have been through, all your power is now. Everything

**Know Your Cycle,  
Plan Your  
Next Move**



that you need is here right now in this moment with you. Until you decide there is more for you to have or more for you to learn or something different for you to experience. All the opportunities and relationships and experiences you have had have brought you to this moment and this accumulation is the doorway to choose to become. And that is up to you. You can change by deciding you will change and then coming up with an action plan to do it differently. If you find yourself falling back into old habits, catching yourself, hopefully gently, reminding yourself that you're starting to pick up behaviors that are going to draw you back into a way that no longer serves you. The key is to look at everything you've gone through and to decide how does this serve you now, how does this empower you now, how can you take all of your experience and all of your knowledge, all of your relationships and let that be a gift of awareness or decision to this moment?

You're so much more than you once were. There's so much more ahead that you have yet to create with the magic of you. It is in you. You're turning your life into passion. Utilize all of you, grow beyond you who you're wanting to become. Nurture yourself in this. Be grateful to who you

are now.

I've never had a cancer patient say that they were grateful that they got cancer or they were happy they got cancer or that they enjoy the journey, not one. But they would not give up what the cancer taught them or who they had become. And that's really the key, to look at all that you're going through and to decide to see who you've become.

I got myself out of that relationship.

I stopped that pattern or that behaviour.

I gave myself a different career opportunity.

What do you give to yourself right now? Do you give yourself the space to explore, to give yourself community support, knowledge trial and error, the opportunity to fail and learn and grow and become so much more. Fail is such a funny word because it's really not, it's just a lesson. It's just a lesson of something you need to know. Change and growth can be glorious. We actually change all the time. So what is beyond you here and beyond this and beyond? Who are you now?

**Arpita Puhan**

BCA 4<sup>th</sup> Sem



**Sensitization Programme on AI And FDP in HRD Centre, RIMS, Rourkela on 30.07.2025**



**Dr. Saikat Gochhait**, Alumni RIMS, Rourkela, Addressing PG Students & Faculty members of RIMS on the topic “**Entrepreneurship on AI Environment**” on 02.08.2025 at HRD Centre, RIMS, Rourkela under III. Dr. Gochhait having 15 years of teaching experience and 5 years of Industry experience. He holds multiple advanced degrees (MBA, MSc, PhD, Post-Doctoral Fellowships from Spain and Taiwan).

He received several awards including Honorary Causa, ITUEM (Mexico), International Distinguished Researcher Award (2022–2025).

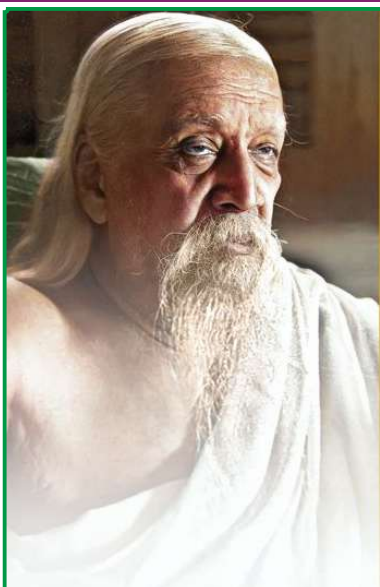


## CURRENT AFFAIRS, JULY-2025

- ❑ Congress criticized PM Modi over rising tensions with China, America, and Pakistan, calling it the new “CAP” challenge.
- ❑ INDIA bloc held a key meeting on July 19 to strategies for the Monsoon Parliament session.
- ❑ Merchant Shipping Bill 2024 introduced to modernize maritime laws.
- ❑ India withdrew from the WCL 2025 semi-final vs Pakistan in protest of the Pahalgam terror attack, citing national sentiment.
- ❑ Finance Ministry projected FY26 GDP growth at 6.2–6.5%, citing strong domestic demand and favourable monsoon.
- ❑ CPI inflation dropped to a 77-month low of 2.1% in June, giving room for monetary easing.
- ❑ India received \$135.46 billion in remittances in 2024–25, offsetting nearly half the trade deficit.
- ❑ Global hunger saw a slight decline, but inequalities widened according to UN's SOFI report.
- ❑ Murali Sreeshankar won long jump gold in Portugal with a 7.75m leap.
- ❑ India launched Carbon Credit Scheme covering 400+ industries.
- ❑ Asia-Pacific Climate Summit held in Bangkok (July 8–10) focussed on carbon markets and nature-based solutions.
- ❑ India planned cloud seeding in Delhi to combat extreme air pollution.
- ❑ Jagadguru Rambhadracharya and Gulzar jointly received the 58th Jnanpith Award.
- ❑ Neeraj Chopra conferred honorary Lieutenant Colonel rank in the Territorial Army.







*"India of the ages is not dead nor has she spoken her last creative word; she lives and has still something to do for herself and the human peoples. And that which must seek now to awake is not an anglicised oriental people, docile pupil of the West and doomed to repeat the cycle of the occident's success and failure, but still the ancient immemorable Shakti recovering her deepest self, lifting her head higher towards the supreme source of light and strength and turning to discover the complete meaning and a vaster form of her Dharma."*

*- Sri Aurobindo*

## Monsoon and the Dawn of a New Academic Year:

The arrival of the monsoon marks a season of renewal, just as the beginning of a new academic year marks fresh opportunities for students. Like the rains that nurture growth, education strengthens young minds with knowledge, discipline, and purpose. A new session is not only about lessons in classrooms but also about building values, creativity, and resilience. As the campus comes alive again, let us welcome this year with dedication and optimism. May the rhythm of the rains inspire every student to set higher goals, pursue excellence, and contribute meaningfully to society.

**Dr. Ranjita Swain**  
Faculty, RIMS

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Former Chairman, RIMS

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