



SAMBALPUR UNIVERSITY

JYOTI VIHAR: BURLA – 768 019

www.suniv.ac.in

Notification No. 01250 /E.G.-V

By e-mail & Speed Post

Date: 22/3/2024

PROGRAMME FOR FIRST, SECOND & THIRD YEAR BACHELOR OF JOURNALISM & MASS COMMUNICATION (BJMC) EXAMINATION, APRIL, 2024.

CENTRE: Rourkela Institute of Management Studies, Chhend, Rourkela.

Time of Examination: 08:30 A.M. to 11.30 A.M.

THIRD YEAR BJMC EXAMINATION, APRIL, 2024		
DATE	SUBJECT	Paper
12.04.2024	EVENT MANAGEMENT	P- 301
15.04.2024	DESIGN & GRAPHICS	P- 302
16.04.2024	GRAPHICS & ANIMATION	P- 303
18.04.2024	RESEARCH METHODOLOGY	P- 304
19.04.2024	PUBLIC RELATIONS	P- 305
20.04.2024	CYBER JOURNALISM	P- 306

SECOND YEAR BJMC EXAMINATION, APRIL, 2024		
DATE	SUBJECT	Paper
22.04.2024	ADVERTISING	P- 201
23.04.2024	COMPUTER APPLICATION FOR JOURNALISM	P- 202
24.04.2024	HISTORY OF BRODCASTING IN INDIA, POLICIES & PRINCIPLES	P- 203
25.04.2024	RADIO JOURNALISM	P- 204
26.04.2024	MULTIMEDIA & MULTIMEDIA COMMUNICATION	P- 205
29.04.2024	MARKETING OF MEDIA PRODUCTS	P- 206

FIRST YEAR BJMC EXAMINATION, APRIL, 2024		
DATE	SUBJECT	Paper
01.05.2024	ENGLISH	P- 101
02.05.2024	FUNDAMENTAL OF INFORMATION TECHNOLOGY	P- 102
03.05.2024	COMMUNICATION & PRINCIPLES OF COMMUNICATION	P- 103
04.05.2024	ELECTRONICS COMMUNICATION	P- 104
06.05.2024	MEDIA & MEDIA EVOLUTION	P- 105
07.05.2024	PRESS LAWS & MEDIA ETHICS	P- 106
08.05.2024	NEWS EDITING & REPORTING	P- 107

Note: Paper No. 307, Dissertation & Viva-Voce should be completed within 7 days after the last date of the theory Examination, Omission and clashes, if any, may be brought to the notice of the undersigned.

Yours Faithfully

Asst. Registrar (Exams.)

[Signature]
22/3/24

Memo No 01257 /EG-V,

Dated: 22/3/2024

Copy forwarded for information and necessary action to: -

01. Rourkela Institute of Management Studies, Chhend, Rourkela.
02. The A.C.O. E (P)/ Asst. Registrar (Exam), S.U.
03. Secretary to Vice-chancellor/P.A. to Registrar/P. A to C.O.E, S.U.
04. Section Officer, EG-V/EC-IV/EC-V/EC-VI Section/C.O.E. Unit/ University Computer Centre. S.U.

22/3/24
Asst.Registrar(Exams.)

Koam