



Prof. Sourya Pattnaik

# Sukaushalam@rims

A Monthly In-House Journal

A photograph of an inauguration ceremony at RIMS. A group of people are on a stage. A woman in a red sari is speaking at a podium. A man in a purple shirt is taking a photo with his phone. A banner in the background reads: "RIMS Institute of Management Studies Welcomes Prof. Sanjiv Mittal Hon'ble Vice Chancellor University, Jyoti Vihar, Burla, Odisha. Inauguration Programme BBA, BCA & BSC-2021 Prof. Sourya Pattnaik".

RIMS  
Institute of Management Studies  
Welcomes  
Prof. Sanjiv Mittal  
Hon'ble Vice Chancellor  
University, Jyoti Vihar, Burla, Odisha.  
Inauguration Programme  
BBA, BCA & BSC-2021  
Prof. Sourya Pattnaik



school of management  
& information science  
Estd. 1984



## From the Chairperson's Desk

Dear all,

January, 2022: The month of January's significance in post-independence history of Bharat will always remain at the top. Because, Bharat became a republic in the true sense of the word as the country adopted its own 'constitution', the first measuring yard of a successful democracy. The whole country goes into a celebratory mood on this day observing this special day with full fervor. RIMS is no exception, like every year we also celebrate the 'celebration of democracy,' observing all the protocols of COVID. Hopefully next year the world will be free of the pandemic and we will go back to the good old days of celebrating 'Republic Day'.

God Bless You

Chairperson, RIMS  
**Mrs. Nalini Prava Pattnaik**

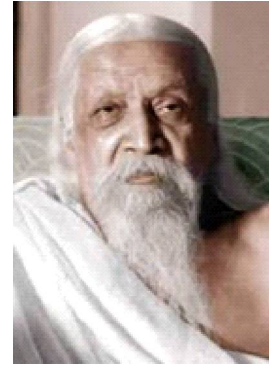


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## SRI MAA & SRI AUROBINDO



### THE MOTHER:

The Mother was born Mirra Alfassa in Paris on 21 February 1878. Mother's full name was Blanche Rachel Mirra Alfassa. Her father name was Maurice Alfassa & Her Mother name was Mathilde Ismaloun. She was a spiritual guru, occultist and yoga teacher, and a collaborator of Sri Aurobindo, who considered her to be of equal yogic stature to him and called her by the name "The Mother". She founded the Sri Aurobindo Ashram and established the town of Auroville; she was influential on the subject of Integral Yoga. In 1914 the Mother voyaged to Pondicherry to meet Sri Aurobindo, whom she at once recognised as the one who for many years had inwardly guided her spiritual development. After a stay of eleven months she was obliged to return to France due to the outbreak of the First World War. A year later she went to Japan for a period of four years. In April 1920 the Mother rejoined Sri Aurobindo in Pondicherry. When the Sri Aurobindo Ashram was formed in November 1926, Sri Aurobindo entrusted its full material and spiritual charge to the Mother. Under her guidance, which continued for nearly fifty years, the Ashram grew into a large, many-faceted spiritual community. In 1952 she established Sri Aurobindo International Centre of Education, and in 1968 an international township, Auroville.

The Mother left her body on 17 November 1973.

### SRI AUROBINDO:

Sri Aurobindo Ghose was born in Kolkata on 15 August 1872 in a Bengali family that was associated with the village of Konnagar in the Hooghly district of present-day West Bengal. His father name was Krishna Dhun

Ghose & mother name was Swarnalata Devi. Sri Aurobindo was an Indian philosopher, yogi, maharishi, poet, and Indian nationalist. He was also a journalist, editing newspapers such as Bande Mataram at the age of seven he was taken to England for education. There he studied at St. Paul's School, London, and at King's College, Cambridge. Returning to India in 1893, he worked for the next thirteen years in the Princely State of Baroda in the service of the Maharaja and as a professor in Baroda College. During this period he also joined a revolutionary society and took a leading role in secret preparations for an uprising against the British Government in India. In 1906, soon after the Partition of Bengal. Sri Aurobindo quit his post in Baroda and went to Calcutta, where he soon became one of the leaders of the Nationalist movement. He was the first political leader in India to openly put forward, in his newspaper Bande Mataram, the idea of complete independence for the country. Prosecuted twice for sedition and once for conspiracy, he was released each time for lack of evidence. Sri Aurobindo had begun the practice of Yoga in 1905 in Baroda. In 1908 he had the first of several fundamental spiritual realisations. In 1910 he withdrew from politics and went to Pondicherry in order to devote himself entirely to his inner spiritual life and work. During his forty years in Pondicherry he evolved a new method of spiritual practice, which he called the Integral Yoga. Its aim is a spiritual realisation that not only liberates man's consciousness but also transforms his nature. In 1926, with the help of his spiritual collaborator, the Mother, he founded the Sri Aurobindo Ashram. Among his many writings are The Life Divine, The Synthesis of Yoga and Savitri.

Sri Aurobindo left his body on 5 December 1950.

**SATYABRATA MOHANTY**  
**MCA 1<sup>st</sup> Year**

## ROAD SAFETY :

**R**oad Safety in today's time, there were lots of accident happens in road. The reasons may be of many kinds, maybe due to peoples' awareness as they walk in busy roads using their cellphones that's the biggest reason of road accident. Another reasons would be the cars and vehicles accidents.

As last 5 years there were approximately more than 25 lakhs road accident happened and almost 10 lakh peoples lost their in the road accident. Tamil Nadu records the highest road collisions for a decade and its capital Chennai has more collisions than any other city in India. Around 53 road accidents occur in India every hour, killing one person every 4 minutes. Nitin Gadkari (Union Minister of Road Transport and Highways) recently described India's road accident situation as more "dangerous than the COVID-19 pandemic". He said the estimated cost of a death in road accident is about 1 91.16 lakh.



Government has introduced many safety rules to reduce the road accident but there are a lots of peoples who don't follow the safety rules. That's why there are many accident happens. So, it is very important to be aware about to follow the safety rules. It helps to save the lives, prevent accidents and injuries, and keep a society functioning in the most optimal way.

**There are many ways to improve to safety rules:-**

### Drive with a considerate attitude

Street security can be radically expanded assuming that every one of the drivers out and about were obliging. For

e.g., on the off chance that an individual is driving sluggish, one ought to be sufficiently chivalrous to stand by till he gives side. Likewise in the event that an individual isn't sure and driving sluggish then he ought to be sufficiently circumspect to drive in the sluggish path.

### Regular Checkups

Street security can be definitely expanded assuming that every one of the drivers out and about were circumspect. For e.g., on the off chance that an individual is driving sluggish, one ought to be sufficiently kind to stand by till he gives side. Likewise on the off chance that an individual isn't sure and driving sluggish then he ought to be sufficiently thoughtful to drive in the sluggish path.

### Buckle up

Safety belts are the essential wellbeing measure that can save lives simply by utilizing them accurately. A great deal of new vehicles accompany legitimate 3 point safety belts at the back as well and utilizing them can save a ton of lives.

### Improve roads

Change in the manner streets are made and their support is done will influence in an enormous manner the quantity of mishaps. The absence of potholes will make driving more secure as it will forestall an unexpected shift in course.

### Use child seats

Kid seats are planned in order to give added security to kids. These are successful provided that utilized appropriately. In India, the utilization of kid seats isn't seen a lot and this must be changed. We really want vehicles with appropriate kid seats.



### Use proper helmet

We are not saying that you ought to purchase a pricey protective cap however research which one offers security. You can basically purchase a head protector that has an ISI mark. You can likewise search for fundamental ECE and DOT confirmed head protectors.

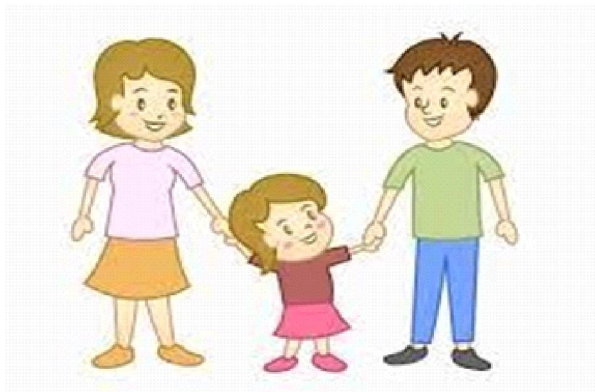
**Do not switch off safety electronics** Wellbeing hardware incorporate ADAS, ABS, footing control, path help and blind spot screen. Ensure that these capabilities are not switched off. These electronic are great at preventive measures and they have real occasions where they have saved lives.

### Phone usage control

Telephone use ought to be completely stayed away from while driving the vehicle. Noting calls despite the fact that the media infotainment framework is perilous as it takes our consideration off the street. On the off chance that as an individual we have command over utilizing the telephone during driving then it will stay away from a great deal of pointless mishaps.

### Drink and Drive laws

Drinking is exceptionally hazardous while driving. Being inebriated behind the wheels makes you responsible to endeavored murder. Drive under the influence ought to be kept away from. On the off chance that you are drinking ensure that you bring a taxi back home and drive your vehicle back later on. Staying away from drive drunk will further develop street security to an exceptionally extreme level.



### Lane Discipline

Path discipline will forestall a great deal of mishaps. There has been no utilization of paths in India. They appear to be a checking to signify which heading to drive in. Path discipline ought to be upheld intensely as the traffic division can now screen a ton of things through CCTV cameras.

**ANURAG BHAGAT**  
BCA 1<sup>st</sup> Year



## RAINBOW WINGS

Once upon a time there was a little girl named Rita who is always cheerful and kiddish in nature. She lives in a village called Manohargarh with her 2 elder brothers and parent.

At that village girls don't have any permission to fulfil their dreams after an age their parent forceful get them marriage. But God has decided something different for Rita. From the age of 5-6 years she loved to play with colours. She had a talent of art in herself. She can draw and paint drawings so beautifully that if anyone saw that painting they became speechless that how a little girl can draw so soulful and amazing drawings.

But her parent's were not aware of her talent because she used to draw them when everyone at her home sleeps. She used to go to the roof and draw under moonlight or under the bed using small candles.

But one day everything changed when her parents got to know about her talent. She had went to forest with her friends. Her friends were playing but she was doing one beautiful painting of that view. At that moment kings men saw her drawing they took her to the king and called her parents. When they came and got the news of her painting they scold her a lot and set fire on all her drawings and put her into a room to punish her.

All these things did not affect her passion and dedication towards painting and drawing. She gathered more courage and motivation to fight with the society. She asked her friends about what they like to do most encouraged them to do the work they love most under the nose of everyone.

Festival season came into the year the king wanted to renovate and paint his palace he called the raj mistry can told him to paint the palace in such a way so that no one in this world has seen that type of designs.

The raj mistry got in tension because he didn't have any new ideas. So one day he was thinking about it and went to the forest so that he could find some new ideas he saw a group of girls were doing something and suddenly one girl drag the attention she was Rita. Her drawing was so beautiful that the raj mistry immediately finalise to copy her drawing to paint the King's palace. At the end the king so much loved that painting that he rewarded the raj

mistry one of his farm house because the theme of that painting was memorised him regarding his late mother (Rajmata).

At that time the raj mistry revealed the true and told everything about Rita and her drawing idea. The king realised that it was the wrong tradition which they were carrying from their ancestors. He immediately called Rita's parents and told everything to them and the king of kingdom said sorry to Rita for his previous behaviour and declared that "every person has their own talent even girls also so from today onwards I'm changing the rule." After listened to this little Rita was in full of joy her parents hugged her and said sorry for what they have did with her drawing. She smiled at them and hugged them with happiness.

If that day she had lost her self-confidence, believe and gave up on her talent her life and other girls life at Manohargarh might be different but she didn't give up because of her many girls got chance to display their talent.

***In today's world we all have to be like Rita who didn't give up on her dreams, on her talent because many peoples are giving up on their dreams instead of that have passions wait for the right time to come into your life, make everyone understand about your talent, prove everyone wrong colour wings with the colourful rainbow which in inside you.***

**BODHISATTWA BASAK  
MBA 1<sup>st</sup> Year**



## ESPORTS IN INDIA

Esports pertain to a sport in which competitors compete using video games in a multiplayer environment. It has effectively dominated the Indian market due to extensive marketing and advertising on different internet streaming platforms such as YouTube and Twitch.

The esports industry is not new, but not many people are aware that it has been around for a decade already. It just so happen that it become popular in India just recently as more developers and investors are showing interest in the Indian market.



India was placed 16th on the Forbes list, indicating that the sector is worth billions of dollars. A decade earlier, India's internet gaming industry was underdeveloped, with just 25 developers. Today, the nation is home to approximately 250 game developers. Several industries have previously invested in India's gaming business, including Tencent, Nazara, Paytm, and Alibaba. The majority of income earned in sports comes from companies such as Oppo and Asus. India has hosted some of the most important esports events, including the PUBG Mobile Series 2019 and the Electronic Sports League, in which Dota 2 players from all over the globe competed. Today, India is globally known for esports. Dota 2 is the first Esport game to have conquered the Indian market; it is a multiplayer online combat game in which two teams of five players each compete. Online gaming is one of the reasons India's economy has remained resilient in the face of a worldwide epidemic. When pre-covid and lockdown

statistics are compared, the number of online gamers utilizing their smartphones has increased by 60%.



The large young population in India and the affordability and accessibility of smartphones are the main factors for the sector's growth. In terms of job opportunities in esports in India, professional gamers have limited options due to the country's ecosystem and infrastructure being unprepared to support such a lifestyle. But as more Indians are involved in esports PUBG Mobile has seen dynamic growth in India, providing players with a career choice. India is one of the top nations worldwide for PUBG mobile downloads, according to July 2020 statistics. In terms of revenue and player earnings, esports in India will undoubtedly continue to expand in the following months and years. Because the epidemic does not seem to be decreasing anytime soon, increasing numbers of investors are putting their money into digital businesses, increasing esports startup investments.

**HRUDESH KUMAR PAL**  
BCA 1<sup>st</sup> Year





# SOCIAL MEDIA-IMPACT ON HUMAN

## BEHAVIOR AND SOCIETY

Today social media has created new style of communication for us, which made huge impact on everyday lives of peoples. Social media has brought people with common interests together and expanded the horizon of ideas worldwide. However, there has been an impact of social media on human behavior and society.

Human behavior changes more when we dabble with technology especially with social media. The daily use of social media by people has increased so much that it is slowly injecting an inflection into our behaviour.



These are many bad impact of social media on human behaviour and society. Social media has been used as tool to spread negativity and rumours online which has lead to increase in the instances of violence in the society. With social media it has become nearly impossible to avoid bad news and negative influences on human lives. Most studies have shown that social media's violent games result in increase in violent tendencies and behaviours in children. Social media use has also been associated with cyber abuse and cyber bullying by anonymous users online, which leads to problem of privacy, self-esteem, etc. Face-to-face interaction which are necessary for learning social skills, development of personalities have been removed from people's lives, especially from younger generations. Children are having a very tough time interacting with others, which might lead to unsocial behaviour.

Comparison with other lives has been made easy by social media for which people are becoming sad with their current situations, leading to problems with depression and self-esteem.

Also, there are many good impacts of social media on human behaviour and society. Social media can add creativity to our thinking as people can share their views and work with others. It allows peoples to explore and become actively involved without the fear of rejection. While people spending hours after hours gaming, these social media games can build their social connections and improve a person's self-control, boost their cognitive flexibility and self-efficacy. Social media can teach students how to deal with successes and failures in real life. Social media connectivity with families, friends and some government safety organisations, has resulted in people feeling safe while moving out.



**TRILOCHAN SAHU**  
**MCA 1<sup>ST</sup> YEAR**

**CURRENT AFFAIRS -**

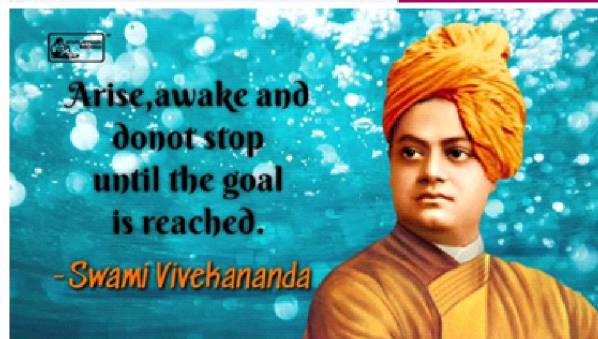
- Centre allocates 3,323 Crore grant to Odisha under Jal Jeevan Mission.
- VK Tripathi appointed chairman and CEO of Railway Board.
- Odisha topped in GST collection in 2021, records 43% growth rate.
- India starts Vaccination of children aged 15-18 years from Jan 03.
- Odisha's Ganjam district declared as Child Marriage Free.
- Exercise Milan 2022: India to host 46 nations, largest by Indian Navy Sushmita.
- India to resume export of mangoes to the United States.
- Ind-Ra lowers India's GDP growth forecast to 9.3%.
- India successfully test fires naval variant of BrahMos Cruise Missile.
- Indian Railways' Railway Protection Force launches 'Mission Amanat'.
- India at 5th in World Test Championship standings.
- Virat Kohli steps down as Indian Cricket Team's Test Captain.
- PM Modi addresses national launch ceremony of Azadi Ke Amrit Mahotsav.
- New biography of Subhas Chandra Bose to be released in February 2022.
- J&K awarded highest number of Police Medals for Gallantry.
- Swiggy becomes decacorn, valuation crosses \$10.7 bn in new funding.
- 73rd Republic Day: 26 January 2022.
- Government approves PMC Bank merger with Unity Small Finance Bank.
- Jio inks partnership with Finnish university to accelerate 6G research.
- Shaheed Diwas or Martyrs Day: 30 January.

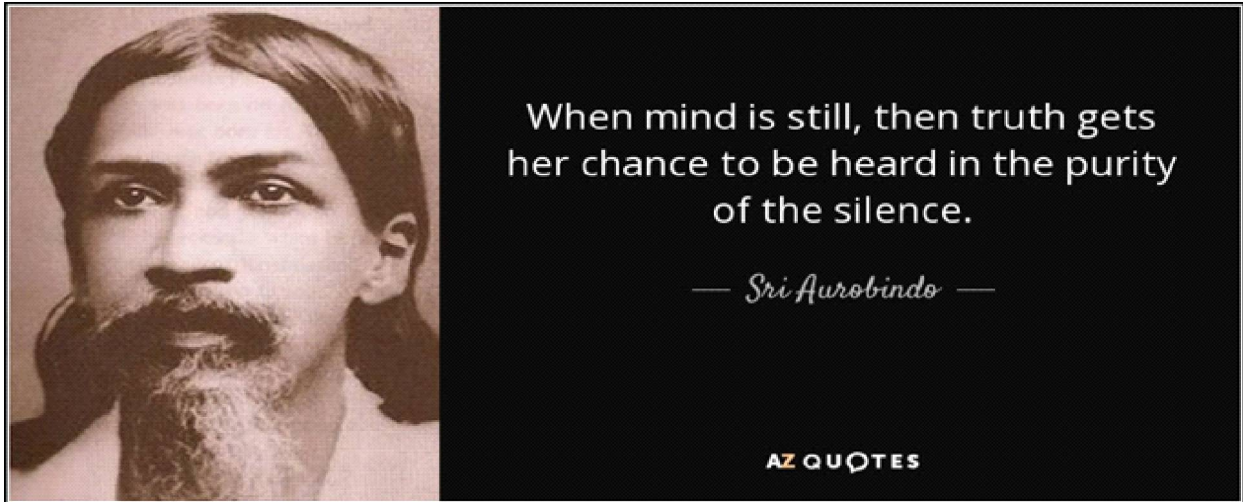
**MEMORIES-**

1. Swami Vivekananda (12 Jan)
2. Subhas Chandra Bose (23 Jan)
3. Veer Surendra Sai (23 Jan)
4. Lala Lajpat Rai (28 Jan)



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